

THE SHIPPING CORPORATION OF INDIA LIMITED

PRESS RELEASE

SCI observes "Swachhata Pakhwada 2020"

SCI is dedicated to support the Government of India's mission for Swachh Bharat and has been contributing its resources and efforts for realizing the dream of clean India, and in continuance of same, "Swachhata Pakhwada 2020" is being observed from 16th September 2020 to 02nd October 2020. As part of Swachh Bharat Abhiyan of Government of India envisioned by our Hon'ble Prime Minister, "Swachhata Pakhwada 2020" is being observed in The Shipping Corporation of India and its branch offices and MTI, Powai from 16th September 2020 to 02nd October 2020.

Smt. H K Joshi C&MD with addln. Charge Director (F), Shri. Atul Ubale, Director (B&T), Shri Rajesh Sood Director (T&OS), SCI inaugurated the Pakhwada on 16th September 2020 by administering "Swachhata Pledge" via online platform in Hindi, Marathi and English to all the employees (300 nos. in attendance via online) and associated personnel assembled offline at all locations respectively. Smt. Sangeeta Sharma, Director (L&PS), Shri. S P S Jaggi Director (P&A) and Shri. Deepak Chaturvedi CVO was also present. In line with "Digital India" initiatives and new normal for COVID-19 precautionary measures, pledge was administered online via online platform. Wide coverage for spread of awareness was done on SCI website and SCI employee portals. Swachchta Pakhwada will also be observed onboard SCI vessels sailing across the globe and the same was also kicked off today by SCI seafarers taking swachchta pledge onboard vessels.

During the pakhwada, SCI has drawn up an exhaustive action plan to organize various online competitions such as slogan writing, poster making and best out of waste competition for employees and family members. Extensive cleaning of SCI offices and premises will be done in line with the COVID-19 norms and precautionary measures. Online talk show on Health & Hygiene and 5S Lean Methodology is organized for employees. Culmination of Abhiyan will be on the occasion of Gandhi Jayanti and Foundation Day of SCI i.e. 02nd October 2020.



Swachhata pledge administered online by C&MD and Directors

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